Understanding Outcomes for Evaluation

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| **Proposed Outcomes** | **Indicators of Change** | **Data Source** | **Measurement Metrics** | **Engaging Constituents** |
| Please list your expected outcomes in this column. These will often be described in your program logic model or theory of change | For each outcome, list the signs that changes are happening. How do you know that what you are doing is making a difference? | For each indicator, where will the information come from? Will you get your information from surveys, exit interviews, intake forms, etc. Also consider from whom this data will come from (e.g., mother, advocate, etc.) | List what measures you will use. These can range from standardized measures to questions from your own survey or interview/focus group guides to other key metrics (e.g. % of survivors feel safe). | How will you find out from key program constituents if you are capturing the most accurate information and in the best ways for them. |
| **Outcome 1:** |  |  |  |  |
| **Outcome 2:** |  |  |  |  |
| **Outcome 3:** |  |  |  |  |
| **Outcome 4:** |  |  |  |  |
| **Outcome 5:** |  |  |  |  |